

SHARP®

Sharp OSA® Platform

INNOVATION

PRODUCTIVITY

Delivering The Next Generation of Productivity





Power and Flexibility to Improve your Business at the Touch of a Finger

The Sharp OSA platform opens the door to transforming your MFP into a customized portal, conveniently located throughout your business. Combined with the virtually untapped potential of Sharp OSA applications, it helps enable you to extract and access key document information, manage usage costs and improve workflow within your enterprise. Finally you have a way to achieve unparalleled fluidity, control and comprehensive synchronization of information throughout your entire enterprise, with security, convenience and accountability at every turn.

Your business depends on the free-flow of information every day. Isn't it about time you consider a Sharp® MFP, a flexible resource that can improve your unique business processes?

The Intelligent Investment for Boundless Productivity

Expand Your Horizons with a Sharp OSA-Enabled MFP

Sharp OSA technology can transform your MFP into a powerful information portal that is highly customizable to the way you do business — today and into the future — providing fast flexible access to documents no matter where you are in the office.

Whether through the growing portfolio of Sharp OSA-enabled applications available in the market place, or your own customization, Sharp OSA-enabled MFPs can become an integral part of your workflow. Now you can start and finish a task in one simple operation and you'll be able to manage your document workflow easily and more securely. You can access integrated applications directly from the LCD panel to realize enhanced productivity, manage costs and streamline processes.

Further, Sharp OSA-enabled MFPs allow you to control access and track usage effortlessly by offering tighter integration with network security and cost accounting applications.



Now in its third generation, Sharp OSA technology delivers a stunningly beautiful user experience with a new web browser interface and support for higher-resolution widescreen displays. And with the external keyboard and intuitive operation, you will feel like you are simply using a workstation.

Sharp has also further innovated the way your MFPs interact with add-on hardware through the industry's first Open USB capability, which enables support for a broad range of card-based authentication systems and other USB devices. Based on a Web Services architecture, Sharp OSA applications can be easily deployed and managed to one or many MFPs.



Sharp Open Systems Architecture

Field	Value
Male	
25/1988	
34	
5/2008	

Customization
Accessibility
Performance
Efficiency

The Sharp Partner Program



Businesses in today's interconnected world need more than just industry-leading printing, copying, scanning, and faxing capabilities from their MFPs. They also need flexible software and hardware product options that can be integrated within their existing IT infrastructure to help better manage their business.

Sharp is committed to meeting the ever-changing demands of the market and has fostered an active and extensive Sharp OSA Developer community that adds value and functionality to our award-winning MFPs. As one of the most inclusive in the industry, membership in the Sharp Partner Program is open to qualified software and hardware vendors, Sharp customers, and authorized dealers.

Leveraging the robust capabilities of the Sharp OSA platform, Developers who are members of the Sharp Partner Program are able to deliver highly customized solutions that enable MFPs to reach deeper into the organization than ever before. They are also able to develop unique and engaging user interfaces on the LCD

display that help facilitate operation and can increase workflow productivity.

Custom applications for Sharp OSA-enabled MFPs can be developed quickly since they are based on the widely adopted Web Services architecture and standards like the SOAP protocol. And since the applications run on an external server, they can be rapidly deployed to one or many Sharp MFPs and centrally managed.

Through the Sharp Marketing Program, all Sharp OSA Developers are given the option of having their integrations validated by Sharp against a set of criteria to help ensure they work properly with Sharp OSA-enabled MFPs. Upon successful completion of testing the integration earns the recognition of being Sharp OSA Validated and can be promoted with the use of the Validation Icon providing assurance of successful operation to end-customers.



To learn more about the Sharp Partner Program, please visit www.sharp-partners.com.

Sharp Innovation Seamlessly Connects Your World



With inventive, leading-edge products that are intuitive to use, Sharp enhances the way your organization works. Our award-winning MFPs are no exception. Powered by the Sharp OSA platform, Sharp MFPs are truly customizable to better meet the needs of your business. It's a completely new way of working that opens the door to increased efficiency and usability.

But that's only the beginning. With sophisticated features and unparalleled reliability, Sharp MFPs can make it easy to do just about anything. From copying, printing, scanning and faxing, to securely interacting with other network resources and business applications, Sharp MFPs can help boost productivity and minimize costs.

Offering products that capitalize on innovation, Sharp MFPs utilize award-winning technology like Scan²™ single-pass, two-sided scanning that increases efficiency and enhances system reliability. With the most comprehensive security features available, Sharp products are ideal for any environment in which confidentiality is a must. And 24/7 training with the My Sharp™ website delivers the help and resources users need on-demand. This dedicated customer training website is customized to your Sharp product and provides information specific to your configuration, truly helping you maximize your investment.

The Recognized Technology Leader



Sharp's MFPs awarded BLI's "Most Outstanding Line of the Year"



Sharp OSA technology awarded BERTL's "Best Development Platform"



Sharp's MFPs awarded BERTL's "Best Digital Imaging Product Line"



Sharp awarded as "Most Secure MFP Range" by BERTL five years running (2004-2008)



First to employ Scan² technology for faster productivity



Developed My Sharp, a dedicated customer-training website customized for each user's configuration



Benefits of the Sharp OSA Platform

INSTANT PRODUCTIVITY FOR YOUR ORGANIZATION

Engaging Interfaces

Intuitive, easy-to-use graphical user interface facilitates operation through customizable screens and interactive capabilities

Customized Workflows

Manage your document workflow easily, efficiently and more securely. Helps eliminate redundant tasks and seamlessly integrates your workflows.

Complete Access Control

Manage user access and usage of your MFP resources through integration capabilities for network security and cost accounting applications.

EASY SOLUTION FOR YOUR IT ORGANIZATION TO EMBRACE

Simplified Deployment

Centralized hosting of applications.

Investment Optimization

Tighter integration between IT assets and hardware provides greater control over your bottom line.

POWERFUL TOOLS AND RESOURCES TO ACCELERATE YOUR DEVELOPMENT

Extensive Support

One of the strongest Partner Programs and Developer Networks in the Industry.

Streamlined Development

Application development is fast and easy through industry standards such as Web Services, XHTML and .NET environment.

WIDE RANGE OF APPLICATIONS ARE AVAILABLE TO HELP YOUR BUSINESS

You can create your own custom integrations or take advantage of the growing portfolio of Sharp OSA applications available from Sharp Partner Program Members which can provide:

- Document Management and Archiving
- Automated Document Workflow
- Document Scanning to E-mail
- Fax Servers
- Accounting and Access Control

Participants in the Sharp Partner Program are independently owned and operated third parties which Sharp has no interest in or control over. Sharp does not warrant or guarantee these third-party solutions in any way.

SHARP®

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